

Empowering & Engaging Youth to Make a Difference Through Service, Leadership, and Education



2013 - 2014

ANNUAL REPORT

TO THE COMMUNITY

2013 YAH Board of Directors

Alane Wood, President
Ed Lucas, Vice President
Tom Van Pelt, Treasurer
Debbie Luedtke
Marty Jensen
Gay Williamson
Mark Crimmins
Pam Brokaw
Ann Majeras
Dick Hagen
Josh Halvorson
Glenda Moen

Committee Members

Martha Kalmon
Carol Skinner
Jenna Evenson
Bruce Maher
Angela Wagner
Lynette Beinlich

Youth Action Hudson

901 4th Street
#207
Hudson, WI 54016
715-386-9803

YAH Staff

Yvonne Larsen
Office & Community Relations Manager

Dana Krahenbuhl
Fund Development

Aly Matrijean
Youth Development, AmeriCorps Member

Kaycee Lubich
UW-River Falls Work Study

Aaliyah Burgess
UW-River Falls Work Study

As we look back on the past year, it is easy to see why it went by so fast for all of us at Youth Action Hudson. Last school year, 260 Youth Action Hudson youth dedicated over 7,000 hours in service projects doubling our numbers from the previous year and this continuously increases. We honored 10 students who received the Presidential Volunteer Service Award, which cumulates service hours and is recognized by the President of the United States.

What a great year 2013 was! Restoration is the best way to describe the highlights of 2013 at Youth Action Hudson. Restoration can be defined as re-establishment, renewal or revival. Last year brought all three to Youth Action Hudson in the form of:

- re-establishment of AmeriCorps sponsorship to YAH
- renewal of a Youth Action Hudson scholarship now based on volunteer service
- revival of the Youth Advisory Board that, in the past, has been critical in forging new ideas that excite and engage high school students

There were many opportunities in 2013 to experience this restoration by Hudson youth leading and providing service to the Hudson community with Youth Action Hudson. Perhaps you enjoyed warm soup at the Empty Bowls event, or you acknowledged the positive service completed by Students Today Leaders Forever after their fall tour. Maybe you have the pleasure of knowing Bridget Donahue, who received the YAH 2013 scholarship after volunteering a whopping 200 hours!

If you donated slightly used formal wear for All Dressed Up – thank you. If you contributed a door prize to our silent auction, YAH is grateful. If you had breakfast with us at our annual fundraiser and met a few of the great youth leaders in our community, your participation was appreciated. If you made a generous donation to Youth Action Hudson, THANK YOU, and we invite you to participate in person whenever you are able. When you partner with Youth Action Hudson, you support leadership opportunities, healthy alternatives and “...empowering youth to make a difference” in our community. Check us out at <https://www.facebook.com/YouthActionHudson> where you will learn about events and view pictures of youth leaders in action!

Sincerely,



Alane Wood
President



Ed Lucas
Vice President

About YAH

About Youth Action Hudson

Who We Are

Our programs build on core principles of the Search Institute's 40 Developmental Assets. These assets represent the relationships, opportunities and personal qualities that young people need to avoid risks and to thrive – including resiliency, connectedness, and engagement.

Our effective prevention efforts are developmentally, culturally, and gender appropriate for teens and how they spend their time.

Our History

Youth Action Hudson was established as Community Action in 1981 – a coalition of concerned community members interested in making the community aware of the effects of substance abuse. The coalition's main focus was community education provided through a series of "awareness lectures" and print education.

In 1995, Youth Action Hudson's transition to serving youth moved directly into youth substance abuse prevention and education. Since then, we have expanded our focus to include educating youth on service, leadership, healthy relationships, violence prevention, and community life.

Since 2008, board and staff have been strategically moving the organization forward to better reflect the youth focus of the agency. Youth Action Hudson, our new name, was chosen by the youth working with our programs. We pride ourselves on being a youth driven organization where youth design and drive all elements of programming upon board approval.

YAH's Vision for the Future

Youth Action Hudson is the only local organization registered with the Presidential Volunteer Service Award (PVSA). The PVSA cumulates both school and community service hours which are recognized by the President of the United States.

YAH feels recognition at this level provides students an advantage to stand out in college and job applications, scholarships, or fulfill required community service.

Our Mission

Our mission statement clearly identifies what we do: *Empowering and Engaging Youth to Make a Difference Through Service, Leadership and Education.*

After being in YAH, I am hoping to become a leader while I'm in college!

--YAH Member



"After being on the Students Today Leaders Forever trip it made me realize the little amount of things you can do to put a smile on someone's face."

--YAH Member

"It made me feel good after doing all the projects because I knew that I was helping out the world and people."

--YAH Member



Programs & Service Overview

2013 - 2014 Youth Action Hudson Program Report

While we do look for measurable results, our work with Hudson youth is not only about numbers and statistics. The success of our teens and our programs for them can not just be measured by the following report. Individual success stories are what really matter.

2013 - 2014 Program Accomplishments:

Date	Youth Event	Youth Hours	# Youth Volunteers	# Adult Volunteers	\$ Taken In	Service Recipients
August 2013	Leadership Day	532	76	11		76
October 2013	Students Today Leaders Forever	2568	33	6		Unlimited
November 2013	Peer to Peer – 5th grade	1386	198	5		450
December 2013	Operation Write Home	60	15			
February 2014	Empty Bowls	8	50	6	\$1015	200
April 2014	All Dressed Up	14	140	5	\$109	42
April 2014	Peer to Peer 6th - 8th Grades	1829	138	5		1300
April 2014	Water Walk	10	2			Unlimited
April 2014	Grace Place	8	4	1		40
June 2014	Relay for Life	40	8			Unlimited
June 2014	Volunteer Recognition Picnic	27	18	5		80
July 2014	Hand in Hand for Literacy Book Drive	42	14			500
July 2014	Christmas in July Salvation Army Bell Ringing	20	10			Unlimited
July 2014	River Awareness Clean Up	4	10	1		St. Croix River Valley
Monthly	Youth Advisory Board	767	59			High School Youth
On-going	WE Day & Peace Jam	39	3			Hudson Community
On-going	Miscellaneous service projects	8	4	1		Hudson Community
Sub Totals		7,362	782	46		10,000+
Date	Other Event	Youth Hours	# Youth Volunteers	# Adult Volunteers	\$ Taken In	
December	Craft Show	28	11	5	\$3,885	
December	Annual Breakfast Fundraiser	14	7	10	\$14,500	
January	Grimm Brothers & Sister Concert	1	1	12	\$1,321	
On-going	Youth Program Fundraisers				N/A	
2013 -14 Totals		43	19	27	\$19,706	



YAH Programs & Services

Our programs fit under three categories:

1. Service
2. Leadership
3. Education

Peer-to-Peer Trainings

This program is often the first connection students have with YAH. High school youth educate middle school and elementary age youth by presenting information and skills that will help them successfully avoid conflict and foster a more peaceful school and community. Teen trainers inevitably gain skill sets in public speaking, engaging the audience, and creating training modules identified as most relevant concerns facing youth. All youth benefit from awareness and action to empower confidence.

Presidential Volunteer Service Award (PVSA)

Youth Action Hudson is registered with the nationally recognized Presidential Volunteer Service Award. We are your source for valuable service opportunities that include: peer teaching, global awareness projects, and local acts of citizenship. Recognizing and honoring volunteers sets a standard for service, encourages a sustained commitment to civic participation and inspires other to make service a central part of their lives. The President's Volunteer Service Award recognizes United States citizens of the United States who have achieved the required number of hours of service over a 12-month time period. This helps students shine with community service hours for college or job applications, scholarships, or other required service hours. Our impact is vibrant with more than 300 youth giving over 4000 hours to the Hudson community!

Service Trips

Each year our youth plan service trips that are outside the Hudson community. In the past, YAH has teamed up with Students Today Leaders Forever (STLF) to help serve people in need, build homes, or general service work. YAH and STLF travel to four cities in various states to conduct service and offer two campus visits for youth during the service tour. These trips promote youth teamwork and individuals gain a better understanding of the needs outside their own community. Youth acquire skills and interest in serving locally.

Local Service

Service events and projects provide students with opportunities to volunteer in our community. Some projects are planned to coincide with National Service Days and are completed by youth in partnership with local organizations; other projects, such as the annual Empty Bowls or All Dressed Up, brings a community together to meet the needs of others. Youth work with YAH staff, adult volunteers and organizations to develop ideas for community service projects and assist with the recruitment of volunteers and donations.

PeaceJam

PeaceJam is a year-long, on-going educational program for youth. It is built around Nobel Peace Laureates who work personally with youth. These leaders pass on the spirit, skills, and wisdom that they embody. Each year, students attend peace gatherings and work on service projects to impact their communities and the world.

Leadership Day

A partnership with Hudson High School was designed to develop teen trainers' understanding of personal leadership style, identifying each group member skills, and support their development as a cohesive group. This event cultivates youth potential to make an impact in school and community.

Youth Advisory Board (YAB)

YAH established a Youth Advisory Board to assist the Youth Action Board of Directors in developing youth programs. Participating on the board helps youth learn to work as a team, practice leadership skills and develop the value of community service. YAB members make decisions about issues and activities that impact them, service projects, peer-to-peer trainings, and more.



"I have enjoyed all my experiences. It is great to see people come together to accomplish something. It is part of being a community and it is fun."

—YAH Member



Youth Action Hudson
Preliminary Financial Report - Unaudited
July 1, 2013 through June 30, 2014

Income

Grants	\$49,349
Fundraising	\$30,358
Youth Programs	\$ 2,356
Interest income	\$ 43
Total Income	\$82,106

Expense

Wage and Benefits	\$46,117
Program Expense	\$ 493

Management & General

Office Lease	\$ 8,988
Dues & Membership	\$ 1,059
Insurance	\$ 3,536
Accounting & Auditing	\$ 1,475
Mileage	\$ 40
Miscellaneous	\$ 565
Telephone & Internet	\$ 1,638
Postage & Delivery	\$ 411
Printing	\$ 878
Meeting Expense	\$ 235
Supplies	\$ 2,021
Fundraising Expense	\$ 3,650
Volunteer Recognition	\$ 139

Total Management & General	\$24,635
---------------------------------------	-----------------

Total Expense	\$71,245
----------------------	-----------------

Net Income	\$10,861
-------------------	-----------------

Our Community Partners

Our Partners:

Empowering & Engaging Youth, Building Community, Making A Difference

YAH could not offer the variety and depth of programs and activities that we do without the dedicated support of our partners.

Foundations and United Ways (2013 - 2014 Grants)

3M Foundation
Andersen Corporate Foundation
Ann Marie Foundation
Fred C. and Katherine B. Andersen Foundation
Margaret Rivers Fund
Otto Bremer Foundation
Rotary—Daybreak Hudson
Rotary—Noon Hudson
Pepper Fest
William H. Phipps Foundation
St. Croix Electric
United Way St. Croix Valley
Xcel Energy

Sandeen Insurance
Skinner & Associates
St. Croix Valley Dentistry
Swan Leasing LLC
Thrivent Financial
United Way, Individual
WESTconsin Credit Union
Williamson Brothers Cleaning

Friends & Supporters

Adams, Jerry & Georgia
Babbitt, Dr. Chris
Bakken, Bob
Bauer, Ted
Beaudry, Tony & Jacqueline
Beckman, Brad
Beinlich, Kurt & Lynette
Benoy, Julie
Berg, Meridith
Berglund, Rick & Tracy
Boeder, Chuck
Bowen-Eggebraaten, Mary
Bowman, Mike
Bradham, Robert & Jacki
Buckel, Dan
Burchill, Alan
Burman, Darrell & Nancy
Cameron, Howard & Teresa
Cardell, Cary & Deb
Carlson, Sue
Cernohous, Chad
Chalifoux, Jean
Christenson, Dr. Gar
Christensen, Evelyn
Colling, Sarah
Cook, Annette
Coughlin, John

Crimmins, Mark & Cindy
Dahl, James & Karen
Dalluhn, Jim
Darnold, Dennis & Jeanne
Datt, Vicki
Davis, Dennis & Julie
Diefenbach, Jeanne
Dietze, Fred & Nancy
Dolan, Mark & Adele
Domino, Barb
Doyle, Art
Doyle, Barbara
Dunn, Bill
Egeberg, Don & Carolyn
Eggebraaten, Noel & Mary
Ellner, Mary
Elmer, Susan
Eneboe, Erin
Evenson, Jenna
Evenson, Roger & Pat
Federation, Bonnie
Fehr, Meme
Fett, Chad
Foss, John
Fox, Steve
Freund, Judy
Friedlander, Bill & Sally
Furlong, Marion
Gherty, Mark
Gherty, Terry & Sue
Gillespie, Jim & Mary
Glade, Dana
Grambow, Dave
Gushue, Harriet
Gustafson, Ann
Haberman, Gene & Barbara

Businesses and Organizations

Anchor Insurance
Art Doyle's Spokes and Pedals
Baldwin Area Medical Center, INC
Ban Tara Holdings
Christenson Vision Care, LTD
Citizens State Bank
Croix Valley Veterinary Hospitals, LLC
Ellner's Window Treatment & Custom Closets, Inc.
First State Bank
Fresh & Natural Hudson
Gavic Construction
Hudson Women's Club
John P. Kalmon, Architect LLC
LPD Electric
Marnie Marie Photography
Mid America Wealth Management
Minuteman Press
Nor Lake
Northwest Counseling Services
O'Connell Family Funeral Homes & Cremation Services
Robson Commercial, LLC



'After the day ended on Saturday I looked at things differently and that I want to change things up. I want to change how I react to people, how I look at my life and how to create more peace in the world.'

--YAH Member

Thank you!

Hagen, Dick
 Hale, Don & Peggy
 Halvorson, Josh
 Hansen, Melisa
 Hanson, Bruce & Sarah
 Heaton, Kevin & Meg
 Heckmann, Tim
 Heinemann, Larry & Kim
 Herde, Michael
 Hilding, Ben
 Holle, Matt
 Holsteen, Ben
 Howard, Rob & Carole
 Huntley, Charles & Cynthia
 Hutton, Michael & Terri
 Iverson, Chris & Cheryl
 Jenkins, Ron
 Jensen, Brent
 Jensen, Phyllis
 Johnson, Debbie
 Johnson, Jamie
 Johnson, Patti
 Johnston, Vivian
 Jubie, Tim
 Kalmon, John & Martha
 Kath, Chris
 Keskey, Pete
 Knudson, Dean
 Knutson, John
 Kovatch, Sandi
 Krahenbuhl, Dana
 Krueger, Lynn & Cecelia
 Kullman, Mitchell
 Langer, Tom & Wendy
 Larsen, Yvonne
 Larsen, Rich & Brenda
 Larson, Curt & Sandy
 Lee, Dennis & Debbie
 Lee, Charlotte
 LeStock, John & Janet
 Lindstrom, Janet
 Loughney, Mark & Phyllis
 Lucas, Ed & Marijean
 Luedtke, Debbie
 Lutiger, Jim & Sheila
 Magnus, Rosa
 Maitrejean, Aly
 Maitrejean, Janet
 Malick, Linda
 Malmberg, John
 Martinson, Paul & Ann
 Marnell, John
 Mataya, David & Marybeth
 McConaughy, Carol
 Meincke, Carl & Judy
 Miller, Margi
 Millfelt, Larry & Patricia
 Misenko, Ruth
 Mizinski, Trent
 Mohamed, Lindsey
 Montague, Robin
 O'Brien-Berglund, Colleen
 O'Connell, Tom
 Otten, Samantha
 Paul, Mary
 Peterson, Bob & Barb
 Pominville, Bobbi
 Popenhagen, Trudy
 Potter, John & Mary Claire
 Rambo, Kari
 Rebers, Brad
 Redmon, Jeff & Cindy
 Richardson, Barbara
 Richert, Bonnie
 Richmond, Holly
 Rickard, Jennifer
 Rivet, Roger & Carrie
 Robson, David
 Rogers, Judy
 Scheffen, Robert
 Schmidt, Adam
 Schultz, Butch
 Schutz, Jennifer
 Setzer, Steven & Gena
 Shoemaker, Jim & Peg
 Sjoberg, Roy & Lana
 Skinner, Joel & Carol
 Smith, Chris & Deb
 Sorenson, Kenneth & Joan
 Sorenson, Nancy
 Speer, Julie
 Stilwell, Anita
 Stolz-Wood, Helen
 Sweet, Nancy
 Tigan, Michel
 Tunnicliff, Marty
 VanPelt, Tom & Dina
 Vivian, Nick
 Vogler, Debbie
 Wagenknecht, Dick
 Wagner, Angela
 Wagner, Scott & Holly
 Wakeling, Bertie
 Wakeling, David
 Weisert, Debra
 Wert, Brian & JoAnn
 Whitcomb, Dick & Georgia
 Wickboldt, Jerry
 Wilcox, Steve & Terri
 Wilkie, Al
 Williamson, David & Gay
 Williamson, Gary & Synnove
 Wirtz, Ray & Pam
 Witthuhn, Burt



*I joined YAH
 because I want to become
 more involved and help others.
 I like knowing that I helped
 someone & made a difference.*

—YAH Member

Wood, Alane
 Wood, Pat
 Yates, Travis
 Youngberg, Darrell
 Zais, Tim & Diane
 Zuehl, James

Donations In-Kind

A-1 Archery
 Agave Kitchen
 Ala Mode
 Angel's Pet World
 Arby's
 Archibald Studios
 Art Doyle's Spokes & Pedals
 BJL Construction
 Brokaw, Pam
 Camp St. Croix
 Carbones
 Caribou Coffee Co
 Chapter 2 Books
 Cherry Berry
 County Market
 Crimmins, Mark
 Dalluhn, Jim
 Denny's
 Dick's Bar & Grill
 Dolan, Adele
 Dunn Bro's Coffee
 Erbert's & Gerbert's
 Family Fresh Foods
 Farrill's Nursery
 Fresh & Natural Foods
 Green Bay Packers
 Green Mill
 Hale, Don
 Halvorson, Kaitrin
 Heppners
 Hudson 12 Theatre

Hudson Bagel & Coffee Co.
 Hudson High School
 Hudson School District
 Hudson School District Administration
 Hudson Star Observer
 Jensen, Marty
 Kelley Gallery
 Keys Café & Bakery
 Knoke's Chocolates
 Knotty Vines
 Knott, Brig
 Krahenbuhl, Dana
 Kwik Trip
 Larsen, Yvonne
 Lavender Thymes
 Lucas, Ed & Marijean
 Luedtke Family
 Maitrejean, Joe & Janet
 Maitrejean, Alyson
 Minnesota Timberwolves
 Minnesota Twins
 Minnesota Vikings
 Minnesota Wild
 Minuteman Press
 Mohamed, Lindsey
 Papa Murphy's
 Propulsion
 Red Savoy's Pizzeria
 O'Brien-Berglund, Colleen
 Orange Leaf
 Perkins
 Peterson, Bob & Barb
 Pier 500
 RJ Meats
 Seasons on St. Croix
 Seasons Tavern
 Shanghai Bistro
 Splat Tag
 St. Croix Shoe & Boot
 Stilwell, Anita
 Stoltz-Wood, Helen
 Taco John's
 The Nova
 The Purple Tree
 The Subhouse
 VanPelt, Tom
 Vine Street Studio
 Wakeling, David
 Walgreens
 Walmart
 Williamson, Gay
 Winzer Stube
 Wisconsin Brewers
 Wood, Alane
 YAH youth
 Zias, Diane

Volunteers

Andersen Kim
 Brokaw, Brooke
 Brokaw, Katie
 Brokaw, Pam
 Burgess, Aaliyah
 Chase, Tracy
 Christenson, Dr. Gar
 Crimmins, Mark
 Denning, Caven
 Dolan, Adele
 Duerst, Dennis & Lois
 Egeberg, Ian
 Evenson, Jenna
 Gushue, Harriet
 Hagen, Dick
 Halvorson, Josh
 Heaton, Meg
 Igbo, Krystie
 Iverson, Alyssa
 Jensen, Marty
 Johnson, Jamie
 Kelly, Morgan
 Krahenbuhl, Dana
 Larsen, Yvonne
 Larson, Curt
 Lockbaum, Teresa
 Lubich, Kaycee
 Lucas, Ed
 Luedtke, Debbie
 Majeras, Ann
 Manley, Hannah
 Metz, Marnie
 Nemmers, Karen
 Nemmers, Mike
 O'Brien-Berglund, Colleen
 Paul, Mary
 Phillips, Cassandra
 Richert, Mark
 Selissen, McKenna
 Skinner, Carol
 Tresslet, Ben
 VanPelt, Tom

Wagner, Angela
 Wakeling, David
 Wakeling, Alex
 Wardell, Camille
 Williamson, Gay
 Williamson, Kyle
 Wood, Alane
 Zais, Diane

Collaborations

Citizens State Bank
 College Possible
 Daybreak Rotary Club
 Hand in Hand for Literacy
 Hudson SAFE
 Hudson School District
 National Honor Society, Hudson High School
 Operation Help
 RiverFest Inc
 St. Croix Valley Youth Court
 Students Against Destructive Decisions
 Students Today Leaders Forever
 Sustainability Club
 The Source
 Village of North Hudson
 WESTconsin Credit Union
 YMCA Camp St.Croix
 YMCA of St. Croix Valley

*I think that I will
 often visit this memory for
 guidance and inspiration
 because it was full of
 strength and wisdom.*

--YAH Member

Empower and engage youth.
Build community.
Make a difference!

Join us to be part of something special—
carrying out the mission of Youth Action Hudson.
Donate your time, talent or resources to YAH.
To learn more, contact Youth Action Hudson at
715.386.9803
or visit

www.youthactionhudson.org

yvonne.larsen@youthactionhudson.org



YAH Hudson



@youthacthudson



Printing services provided by:



Hudson, Wisconsin